



To: Colorado State University Students
From: Peter Waack, CEO
Date: December 13, 2019
Re: College Avenue, Editor-in-Chief, Spring 2020 Semester

The Rocky Mountain Student Media Corporation (RMSMC) is seeking applications for the position of College Avenue Editor-in-Chief (EIC) for the Spring 2020 semester. The position is for a minimum 5-month appointment, with the potential for rehire for the 2020-21 school year.

The successful applicant will begin work as soon as possible with hours over winter break, even remotely, if possible. Regular hours will begin on January 21, 2020.

College Avenue is RMSMC's quarterly magazine, covering a variety of topics on the Colorado State campus and Fort Collins community. The publication prints twice a semester and publishes regular content online.

College Ave print edition samples are located at bit.ly/2RQgiOI. Online stories are located at collegian.com/college-avenue-magazine/

The EIC is responsible for overseeing all the functions of the magazine, including editorial, visuals, promotion, and approving payroll. The EIC will hire and work closely with the features editor, creative director, and freelance staff to form the overall voice and image of the magazine.

The EIC will also be responsible for promoting the magazine's content on College Avenue's social media platforms and will work coordinate content for other RMSMC platforms.

Jake Sherlock, RMSMC's Student Media Adviser, is the professional adviser to the magazine. While he has no editorial decision-making power, he assists with the development of stories, especially on stories that are controversial or impactful in nature.

The EIC is in charge of an independent media organization within RMSMC, similar to KCSU (radio station), Collegian (newspaper), and Collegian TV (video content producers for TV and other outlets).

Salary is \$12.00 per hour, 11 hours per week, 15 weeks per academic semester.

An application packet for this position should include:

- A cover letter
- Resume

Applications will be accepted until the position is filled, but to ensure consideration, email a PDF of your completed application packet to pwaack@colostate.edu by January 1, 2020.