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Teams Announced And Filming Begins For 2nd Annual "53:14 Music Video Experiment"  
to Premiere at FoCoMX 11 Music Festival

Create Places and NoCoast Artists, producers of the 53:14 Music Video Experiment, a music video festival in association with FoCoMX, The Music District and Dellenbach Motors have announced the 10 participating teams undergoing a 53 hour and 14 minute challenge to create 10 original music videos—from beginning to end.

Festival co-creator, Doug Usher, explains "The real excitement leading up to this weekend is that the 10 Filmmaker teams and 10 musicians didn't know who they would be working with until today's announcement, just a moment before beginning work. The challenge (and fun) of the experiment comes from working with this unknown variable under the time constraint of just over two days. Teams have to flex all of their creative, technical, and interpersonal skills to complete the challenge and end up with a great video to premiere later this month at FoCoMX 11, Northern Colorado's premiere local music festival."

MEET THE TEAMS

(\* indicates a returning participant)

[Factor Five Films](#) - As a Fort Collins-born and Denver-based independent filmmaker, Steven Fox is driven to produce inspiring, entertaining, and thought provoking films through complex characters and compelling stories.

[Hyzenborg](#) is a very unique one man robotic and full motion 3D laser ninja from Colorado who plays heavy bass music with an all-new thrilling and bold one-of-a-kind visual experience like no other! Playing with such acts as Zomboy, ill Gates, MitiS, Prismatic and Krushendo, and bringing together the worlds of dubstep, EDM, and Metal with a mind melting laser lightshow, the DJ of the future has arrived.

[Hanging Ellipses Films](#)\* - In 2011, Ryan Taylor and Eric Modlin came together and formed Hanging Ellipses in Fort Collins due to a mutual love for films, creating compelling stories, and a near insane love of pushing their boundaries.

[Ghost Tapes](#) is inspired by the elements of 70's funk and soul, 90's hip-hop and late 90's neo-soul, delivering cerebral and poetic original music to the Denver scene. Hypnotic, often ecstatic live performances have caught the admiration of both music lovers and musicians alike. Voted 303 Magazine's "Best R&B Group 2018" and "Best Soul Band" in the 2018 Westword reader's poll.

[Inglorious Filmmakers](#) - Amelia Phillips studies Journalism and Media Communication with a minor in Music, Stage, and Sports Production at Colorado State University. She

works for Colorado State Athletics Ramvision, assisting with game day and in-venue productions and edited videos for social media and in-venue video boards.

[Silver & Gold](#) Silver & Gold has been creating energetic, heartfelt indie-rock in Colorado since 2013. Meeting, in combination, as music majors in college and life-long pals, the 5 best friends quickly sought ways to explore music outside of the collegiate, classical realm, creating a sound very much their own. Every song is emotionally driven while persuading even the most timid to get on their feet and dance it out.

[Blake Miller & Bryan Rayburn](#) - This duo of filmmakers are each remarkable in their own right, and they are coming together for their first original music video collaboration.

[My Dog Ate Chad](#) formed in 2016 and quickly went from being their high school house band to playing prominent Northern Colorado venues such as the Old Town Fort Collins stage, CSU Summer Lagoon Series, Bohemian Nights' New West Fest, FocoMX2018, as well as multiple shows at venues in the Front Range area.

[Listo Pictures](#)\* - As a result of over a decade long friendship, along-side countless productions, Samantha Hanus and Justin Aarestad have crafted their ability to create & capture superior content.

[SF1](#) is an accomplished emcee, drummer, music producer, songwriter dancer, actor and Radio Personality. He is a Berklee College of Music alumni and Grammy Award considered artist. A hip-hop artist that refuses to be put in a box. His genuine love for music instrumentation is evident in his ability to effortlessly infuse jazz, Afro-Cuban, middle eastern, pop and rock within his energetic sound and compelling live performances. Receiving many accolades, including three Westword Magazine Music Awards in the hip-hop category, SF1 and The Crew are the first and only hip-hop act to play major league baseball's Coors Field. His singles "Autopilot", "Rhapsody", "Ride" and most recently "Honest" have received airplay with iHeart Radio Stations. SF1 has shared stages with the likes of national recording artist, Jake Miller, Jack and Jack, Robert Delong, Jurassic 5, Big Data, Lupe Fiasco and the legendary KRS-One.

[Little House of Sound](#) - This not-for-profit music organization produces a solar-powered mobile recording series that features intimate performances from premiere local musicians encapsulated in a stunning natural landscape.

[Plasma Canvas](#) is comprised of the duo Adrienne Rae Ash (vocals, guitar) and Jude McCarron (drums, vocals). Originally formed in 2016, the act has quickly gained momentum in the Colorado rock and punk scene, including playing with Descendents at Mishawaka Amphitheatre and playing the main stage at Warped 2018 in Denver. Plasma Canvas is a hard-hitting, grinding, edgy experience known for a thrashing live show and a message of inclusivity and intersectionality that brings everyone together.

[New Trash](#)\* - Jesse Nyander moved to Fort Collins from Joplin, Missouri in 2011. With Encouragement from the Northern Colorado community, Jesse started the Weekend Warriors Film Festival in 2016 and also works with various other festivals in Northern

Colorado. He is a graphic novelist and animator who is currently exploring 360°, VR, and AR immersive filmmaking.

[ALTAS](#) integrates the "through-composed" approach of "serious" classical music and the "non-composed" ambient approach into their lyricless soundscapes, which at times, echoes the shifting dynamics of Japanese "post-rock" band Mono, or the spacey sonic excursions of early Pink Floyd. Think Steve Reich meets Mogwai.

[ProNeato](#) - Profectum Media is represented by Kody Kurth. Neato Pictures is represented by Steve Roberts. Neato brings stories to life—from commercial production to original television content—with captivating cinematography, and Emmy Award winning post production. Profectum's portfolio includes creative video work with clients such as Universal Music Group, Free People, American Ninja Warrior, DJ Snake, ODESZA & many more.

[Places Back Home](#) is a band forged in Fort Collins, CO by friends who needed a release from the rigor of studying at Colorado State University. Focused on making music that captures the raw and honest experience of being human in a world full of questions, PBH blurs the lines of genres with an emotional mixture of indie rock, folk, and post rock that has been coined as "post folk."

[RW Perkins](#) - The short films of this Loveland-based writer, filmmaker, and digital artist are featured on the Atticus Review, and have screened at film festivals all over the world, including ZEBRA Poetry Film Festival in Berlin and an 18-state tour with the New Belgium Brewery Clips Beer & Film Tour. His short subject film The Big Wait was selected as a top 20 finalist in Canon and Ron Howard's Project Imagination nationwide film competition.

[FaceMan](#) tours nationally and is known for creative live shows and collaboration with other musicians such as The Dirty Dozen Brass Band, Rebirth Brass Band, and many others. FaceMan has a unique, soulful, indie rock sound that has been explained as a blend between Lou Reed, Modest Mouse, and Neil Young.

[Slyfox](#) - Ben Hess began making films as a kid in the early 90s and knew then he wanted to become a filmmaker—a passion he still follows 25 years later.

[Whippoorwill](#) Since 2017 the Fort Collins alternative folk-rock trio of Alysia Kraft (guitar, vocals), Staci Foster (guitar, banjo, harmonica, vocals), and Tobias Bank (drums, vocals) has shared sold out stages with diverse acts such as Big Thief, Shovels and Rope, Lydia Loveless, Mipso, Horse Feathers and Colin Hay. With palpable chemistry and long-game approach to creative work, Whippoorwill has become a Colorado darling and one of the region's most-hyped bands on the brink. Look for the band's full-length debut in Summer 2019. Produced by J.Tom Hnatow (Horse Feathers, Vandaveer) and mixed by Duane Lundy (Jim James, Ringo Starr) at Lexington, KY's Shangri-La Studio, the album is the product of two years touring the American west honing a sound as expansive and raw, tough and stoically beautiful as the landscapes that source their songs.

## SEE THE VIDEOS

Two festival screenings of the completed videos will take place in Fort Collins before they are distributed across the state and internationally.

The premiere screening at 5:00PM on April 27 will kick-off the second day of FoCoMX 11 at Washington's (132 Laporte Ave). FoCoMX 11 wristbands are available for purchase online at [focomx.org](http://focomx.org) and will be required to gain entry to the premiere screening.

The encore screening is free and open to the public at 11:45AM on April 28 at The Lyric (1209 North College Ave). Seating is available first-come, first-served starting at 11:30AM.

## ABOUT 53:14 MUSIC VIDEO EXPERIMENT

The 53:14 Music Video Experiment provides a framework and resources designed to foster the creation and appreciation of new collaborative works from Colorado music and video artists. The name is derived from the fact that Colorado has 53 designated 14ers (a local term for a mountain peak over 14,000 feet) and it also refers to the 53 hours and 14 minutes that teams have to complete their projects.

The 53:14 Music Video Experiment is made possible thanks to support from Music City Hot Chicken, Dellenbach Subaru—and Muse, a responsive, competitive grant program offered by Bohemian Foundation that provides support to organizations that have popular contemporary music as their primary focus, or that have a program centered on popular contemporary music.

For more information on the 53:14 Music Video Experiment and other upcoming projects, there is a Northern Colorado Music+Video Cluster website that attempts to keep up with the many comings and goings of local music and video community resources: <http://nocomuvi.net>.

## 2018'S INAUGURAL EVENT IN THE PRESS

Loveland Reporter Herald:

[Conversation with FoCoMX founder, Greta Cornett](#)

KUNC:

[Top Recommendations at the FoCoMX Festival](#)

The New Scene Magazine:

[Top recommendations at the FoCoMX Festival](#)

[Feature story on music videos taking over The Lyric](#)

Colorado State University Source:

[CSU shares excitement to screen a winning video in the new on-campus sports stadium.](#)

Other mentions:

[Colorado Office of Film, TV & Media Visit Fort Collins](#)  
[ColoradoMusic.Org](#)

[Rocky Mountain Collegian](#)  
[Live for Live Music Blog](#)  
[Krushendo's Music Blog](#)