

## **The Rocky Mountain Collegian Videography Director**

The Collegian Videography Director is a leader who oversees and directs the operations of the Collegian's video desk. The Videography Director is excited about multimedia packages and storytelling, and is actively engaged in the overall quality of the Collegian's digital products. The position requires a commitment of 10 hours per week of work-related duties.

### **The ideal candidate possesses the following qualities:**

- Possesses a strong grasp of videography principles and visual storytelling.
- Has a basic understanding of, or willingness to learn, journalistic ethics.
- Has a strong understanding of, or willingness to learn, copyright and communications law principles as it relates to using and editing images.
- Has a basic understanding of AP style and micro-editing.
- Understands the importance of presenting information as a cohesive package, and has a strong desire to work with other content producers in order to accomplish a shared goal of multi-media presence.
- Strong communication skills and an ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Thinks ahead and plans for success.
- Very skilled in Adobe Premiere Pro CS6, CC.
- Strong organization skills and an ability to coordinate a team.
- Prioritizes teamwork to maintain an inclusive and professional culture on the desk.

### **Main Responsibilities**

- Plans ahead by keeping in mind the success of the digital product as a whole.
- Works with the Editorial staff and the Digital Production Manager to ensure appropriate stories are accompanied by video content.
- Communicates frequently with managing editors about problems that could disrupt production.
- Encourages and nurtures new videographers and coaches skills.
- Pitches new and creative ideas to engage with the readers through videography.

### **Managerial Responsibilities**

- Oversees the videography team and holds weekly planning meetings for the desk.
- Keeps videographers accountable for content production through the implemented feedback system as well as through direct communication.
- Completes payroll for the staff in a timely and accurate manner.
- Frequently attends daily digital budget meetings to communicate effectively with the Editorial Board.
- Provides feedback to videographers after production through the implemented feedback system, and through direct communication.
- Helps to build the videography desk into a fully functioning creative desk.
- Edits and reviews videos to ensure they are ready to be posted and packaged with articles.

**Compensation**the Editor-in-Chief and the CEO of Rocky Mountain Student Media Corporation will negotiate compensation with the Videography Director. Compensation will be hourly and paid through University merit work-study.

**To apply:** Submit a resume, cover letter and three relevant video clips to [fczarnecki@collegian.com](mailto:fczarnecki@collegian.com) and [afleskes@collegian.com](mailto:afleskes@collegian.com) with the subject line: "Collegian 2019-2020 Application: Videography Director" by 5:00 p.m. on Thursday, March 28, 2019. Interviews will be scheduled and held by the 2019-2020 Editor-in-Chief and Managing Editor and the 2018-2019 Videography Director between March 29 and April 3. Be prepared to answer questions regarding the attributes and responsibilities listed above.